



## Why not use an alternative source of funds for your Cisco solution

### Take advantage of the unique financing benefits that Cisco Capital offers.

- **Alternative source of funds**  
obtain convenient and affordable funding for Cisco solutions.
- **Preserve cash**  
spread costs over time, preserve credit and avoid a large cash investment.
- **Business focus**  
remove the burden and spread the costs of Cisco technology ownership and disposal.
- **One solution, predictable payments**  
combine Cisco hardware, software, services and complementary third party equipment into one strategic acquisition.
- **Lower costs**  
benefit from competitive rates and residual values that could help reduce your total cost of ownership and accelerate your return on investment.
- **Equipment lifecycle management**  
help manage costs, meet business demands, avoid obsolescence with flexible upgrade and migration options, and easy equipment disposal.
- **Maximum flexibility**  
further protect your investment with the right payment schedule, term duration and end of lease options for your business including an outright purchase, capped and market-value residuals, and like-for-like equipment returns.

More Cisco expertise.  
More flexible financing.

**Cisco:Financed**



# Additional benefits

## Our Cisco expertise

- gain from direct access to Cisco technology resources and personnel.
- benefit from technology acquisition that's linked to Cisco innovation lifecycles.
- available worldwide for all Cisco solutions

## More flexible financing

- benefit from our range of flexible and affordable financing.
- help protect your investment with flexible terms, payment structures, migration, refresh, and end of lease options.
- with flexibility that helps you to acquire Cisco solutions with the best terms for your business.

## A more strategic approach to acquisition

- learn to leverage current and future budgets for maximum business impact.
- benefit from the use of technology and not the ownership.
- use our combined Cisco and financing expertise to create a strategic approach to current and future technology investments.

Take advantage of one team dedicated to your success  
[www.cisco.com/go/ciscofinanced\\_europe](http://www.cisco.com/go/ciscofinanced_europe)



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